



Lake Superior Bridal Magazine*

Companion piece & program for Duluth Bridal Show

JANUARY 14, 2012 · DULUTH ENTERTAINMENT CONVENTION CENTER

2012 Advertising Rates

*The only bridal publication distributed to every attendee.



Distribution: 2.500+ **Ad Specifics/Deadlines:** Ads space reservation due by September 30, 2011 with copy & payments due by November 1. Ads must be hi-res, digital or camera-ready. Accepted files: .pdf, .eps, .jpg of 355 dpi or higher. Please send ads to talundeen@clearwire.net. For more information contact Tracy Lundeen or Debbi Paaso at 218-727-1177. If you need to have an ad designed for you, our professional designer will be happy to help. Design fee is \$35/hour.

Ad Size (all ads are full color)	Exhibitor Pricing	Non-Exhibitor Pricing
Back Cover (8.5x11 – add ¼” for bleed)	\$1095	\$1395
Inside Covers (8.5x11 – add ¼” for bleed) Front Inside Back Inside	\$795 Full Page	\$975 Full Page
Half Page (h: 8x5.25 or v: 5.5x11)	\$485	\$645
1/3 Page (h 8x3.3 or v: 2.312x10.5)	\$400	\$525
1/4 Page (4x5.25) horizontal only	\$350	\$465
1/8 Page (4x2.65) horizontal only	\$250	\$350

Web advertising available – receive a **15% discount** on your web advertising when you order an ad in the Official Duluth Bridal Show Magazine. See back for web advertising options.

Order Form

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

Ad Information

Ad Size: _____ Ad Cost: _____

I will be sending my ad. I will need my ad designed, please contact me.

Payment Information

Payment Enclosed Please Invoice me Please charge my credit card (info below)

Name on Card: _____

Address (if different than above) _____

Card #: _____ CSV#: _____ Expiration Date: _____

Signature: _____

Sales Agent - Duluth Bridal Expo _____

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